



## JOIN A TECHNET LOCAL COUNCIL AND LEARN FROM THE BEST IN THE BUSINESS—YOUR FELLOW TECHNET MEMBERS.

### **GREAT MINDS THINK ALIKE—AND TECHNET MEMBERS ARE ALWAYS THINKING OF NEW WAYS TO GENERATE BUSINESS.**

There's a TECHNET Local Council in your area and they'd like you to join. Why? Because not only is there strength in numbers, but also it's a great way to put the numbers in your favor.

Here's why:

- You get to know other TECHNET Members that are dealing with the same issues, problems, headaches—and successes!—that you are. It's the perfect venue to share stories, solutions and big ideas.
- It fosters even better service and relationships with your local CARQUEST or Advance Auto Parts team.
- Joining the Council creates lasting relationships and alliances with other TECHNET Members. You can help each other right now, and in the future.
- Together you can implement the education and training courses that ensure your Service Center provides quality work on the latest vehicle technologies.
- Members can share information and mentor others in a safe and non-competitive environment.
- You can also connect with other Local Councils to discover their success stories. They may expose you to ideas and promotions you hadn't considered.
- Create more advertising power for all TECHNET Members by pooling resources and having a bigger impact in your marketplace.
- Put yourself in the driver's seat. You can help the development of TECHNET, building a better future for you and your team.



## **THE LOCAL COUNCIL GUIDE PROVIDES EVERYTHING YOU NEED TO START MAKING YOUR BUSINESS BETTER TODAY, INCLUDING HOW TO:**

- Start a Council in your area
- Conduct efficient ongoing Council meetings
- Launch successful Council advertising and marketing campaigns
- Evaluate the pros and cons of various types of advertising media
- Plan and schedule onsite visits with various partners
- Leverage Council essentials and collective resources

Of course, this is just the beginning. Attend a Council meeting and discover the many benefits that matter most to your shop. You can also access the Local Council Guide from [technetprofessional.com](http://technetprofessional.com) for more detail on how to get a Council started in your area.

**Find out when the next Local Council meeting will occur and make plans to be there.**

**For more information, please contact your Commercial Account Manager or reference the Local Council Guide.**